

Larissa Shirley King

Apparel Designer & Educator

SKILLS

My 15+ years experience as an intimate apparel designer has allowed me to build expertise in:

- Developing salable, easily-produced designs that align with the brand identity.
- Achieving creative, production-friendly designs that also meet a target price point.
- Developing styles which take into account the unique properties and limitations of lace in its various forms (galloons, scallops, panels, variations in width, stretch properties, etc.)
- Creating lingerie designs with superior fit and comfort.
- Fibers, fabrics, and trims. Special interest in sustainable, eco textiles.
- Understanding garment construction and production techniques.
- Draping, flat patternmaking, figuring yields.
- Clearly communicating style, color and trend information to consumers, buyers and sales teams.
- Fashion theory and history, and how that translates to contemporary trends.
- Highly proficient with Illustrator, Photoshop, and InDesign.
- CLO 3D rendering and apparel design
- PLM, proficient with Simparel
- Microsoft Office, proficient with Excel, Outlook, Word, and Powerpoint.

EXPERIENCE

Fashion Institute of Technology

Adjunct Instructor, Fashion Design, Apparel August 2022 - Present

- Teaching "FD 381 Stretch Fundamentals" to 5th Semester Fashion Design BFA students, and supporting students through the full process of creating an original lifestyle group from stretch fabrics, from concept to prototype.
- Received an overall rating of "Excellent" at first peer observation, and positive verbal feedback from students on clarity of instruction and course materials

Larissa Shirley King Design

Apparel Design Consultant 2022-Present

- Rendering technical and presentation illustrations for activewear, intimates, and medical clients in Illustrator, PhotoShop and CLO 3D.
- Compiling Style/Trend/Color Reports for Intimates & Activewear Markets

Alison Cook Beatty Dance

Company Costume Designer February 2022- Present

- Designed and created 8 original costumes for the world premiere of Alison Cook-Beatty's modern dance work "Absurd Heroes."
- Consulted with the Artistic Director/Choreographer to create designs that aligned with her creative vision.
- Sourced all materials, drafted and altered patterns, created and fitted all costumes within a compressed timeline and tight budgetary constraints.
- Altered, embellished and repaired existing costumes to ensure fit and functionality for other works.
- Assisted backstage: steaming/pressing and organizing costumes, and offered dressing assistance, as needed

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Hanky Panky Ltd.

Senior Designer, 2010-2022

Designer, 2006-2009

Assistant Designer 2004-2006

Design Assistant, 2003-2004

- Led the brand's interdepartmental sustainability committee.
- Developed fashion-forward silhouettes that went on to become long-running top sellers.
- Created desirable and high-quality designs which are efficient in use of materials and labor.
- Conceived, designed, and fitted the Hanky Panky Plus collection, creating appealing new styles and adapting core silhouettes to fit sizes 14 to 26.
- Designed styles for daywear, sleepwear, sportswear collections.
- Created mood boards, trend, fabric, and style guides (among other selling tools) to communicate the design team's vision to the sales team, e-commerce team, distributors, and wholesale buyers.
- Designed CAD line sheets for department store exclusives.
- Named styles, groups, fabrications and deliveries.
- Ensured the accuracy of e-commerce product information, and providing the e-commerce team with descriptive and accurate product information.
- Designed custom digital and screen sublimation prints.
- Created color palettes, reviewed lab dips and color submits.
- Liaised with outside brands, designers, artists, and licensing companies in order to develop co-branded collections, including Monique Lhuillier, Hello Kitty, L.A.M.B., Lilly Pulitzer, Lindsy Lane, *Rocky Horror Picture Show*, Keith Haring, Dylan's Candy Bar, Dallas Shaw, Best Friends Animal Society, and the Collegiate Licensing Company.
- Designed styles which were subsequently featured in print and online fashion publications, including *Vogue*, *Elle*, *WWD*, *The New York Times*, *Cosmopolitan*, *People*, *WGSN*, and *Intima*.

EDUCATION

Fashion Institute of Technology

MA Program: Fashion and Textile Studies, 2007-2013

- Completed curation-track coursework.
- Scandal Sandals & Lady Slippers, A History of Delman Shoes 2010 Student Exhibition Graphic Designer.
- Undressing the Fashionable Myth 2011 Student Symposium. Presented research paper, "Horsefeathers! The Fabled Flapper."

Fashion Institute of Technology

BFA, Fashion Design, Intimate Apparel Specialization, 2000-2004

- Magna Cum Laude.
- 2004 juried BFA fashion show, opening look for Intimate Apparel segment.
- *Fusion 2001 Fashion Show*, participating designer.
- Intimate Apparel Club, WFIT Radio, Phi Theta Kappa.

CERTIFICATES

- **Introduction To Clo's 3d Garment Visualization Certificate**, FIT School of Continuing and Professional Studies, October 2022.
- **Fashion Business Essentials Certificate**, FIT School of Continuing and Professional Studies, August 2022.
- **Sustainable Design Entrepreneurs Certificate**, FIT School of Continuing and Professional Studies, May 2022.